

**Most people** see a snow or ice covered road and feel fear, anxiety, or, at the very least, a twinge of concern. That's perfectly natural if you haven't been trained to apply driving science to these often treacherous driving conditions.

**Now imagine yourself** driving in these conditions with absolute confidence and self-assurance.

That is what the Bridgestone Winter Driving School and the Center for Driving Sciences can do for you.



The Bridgestone Winter Driving School in Steamboat Springs, Colorado has been featured on CNN, NBC's Today Show, HDTV, MSNBC, ABC's Good Morning America, and in print publications including Ski Magazine, Auto Week, Four-Wheeler, Playboy, Men's Health and USA Today.

Founded in 1983, the Center for Driving Sciences is the place people turn to when they want to become more confident and competent drivers...under any conditions. Students range from racing pros, law enforcement groups, military personnel and stunt drivers, to moms, seniors and first-time drivers.

**The Nation's Premier  
Winter Driving School**

SPONSORS:



The Bridgestone Winter Driving School has been attended by professionals from organizations such as:

<i>Alpine Taxi</i>	<i>Chevron USA</i>
<i>Conoco</i>	<i>Coors Brewing</i>
<i>DuPont</i>	<i>Federal Express</i>
<i>Firestone</i>	<i>Ford Motor Company</i>
<i>General Motors</i>	<i>ITT Automotive</i>
<i>Meridian Oil</i>	<i>New York Stock Exchange</i>
<i>Schlumberger</i>	<i>TCI Cablevision</i>
<i>Toyota</i>	<i>U.S. Army</i>
<i>U.S. Navy</i>	<i>U.S. Forest Service</i>

*...as well as police, sheriff, fire, ambulance and rescue departments from around the country ... and many others.*



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**Visit our website at:  
[www.WinterDrive.com](http://www.WinterDrive.com)**

# **BRIDGESTONE® WINTER DRIVING SCHOOL**



**THE CENTER FOR  
DRIVING SCIENCES** 

**Call 1-800-WHY-SKID**

**Drive with confidence  
in any road condition.**

# Bridgestone Winter Driving School

## Course Curriculum Offerings

### The Center for Driving Sciences at a Glance

**Shift from First Gear to Fifth.** Whether you are interested in learning the core fundamentals or are looking for an introduction to World Rally Racing techniques, the Center for Driving Sciences offers a distinct range of training programs on a variety of levels.

**Custom-Tailored Courses.** Classes can be tailored to suit your needs, from corporate team-building to military mission training.

**Ice Track.** Our three custom-designed ice and snow-covered road courses are considered by many to be the most thrilling ride on ice! Each track has features uniquely designed to teach specific techniques for increased car control and enhance your driving abilities under any weather condition.

**Experts.** All of our instructors are driving professionals with a wide range of experience including Pro Rally, Pro Solo, Firehawk, World Challenge, Formula Ford Championship Series, Formula 2000, ice racing, vintage road racing, stock car racing, and precision driving.

**Additional Staff, Bigger Facilities, More Classes.** We've added new, talented teaching professionals to our staff, expanded our facilities and can now offer you more classes.

*"If only everyone who has a driver's license had to take this course!"*

- P. McFall - Summit County Ambulance, Frisco, CO

*"Great class! I have two kids just about ready to drive and I would love to run them through it as well."*

- G. Dighero - Arvada, CO

*"The chance to practice what we learned in the classroom was great. Your program was ideally suited to my job requirements."*

- B. Jackson - Washington National Guard, Camp Murray, WA

### First Gear: Safety 1

You're looking to master the core fundamentals of driving sciences, perhaps because you are a new driver, you are an apprehensive driver or you simply want to brush up on your driving skills. This class will give you the theoretical and practical skills needed for any driving situation.

Cost: \$245 Half day from 10:45a-2:45p \*

*Included: One hour classroom instructional including video demonstrations and "Chalk Talk," shuttle to track, half-hour track orientation, and two hours of track exercises using front-, rear- and all-wheel-drive vehicles and radio-to-radio instructional support.*

### Second Gear: Safety 2

Our Second Gear program is suited to everyone who would like to advance their skills to the next level of safety. We teach accident avoidance techniques and give you a new perspective on how to handle slippery conditions. Thousands of drivers young and old have taken this class to improve their ability to control a vehicle in slippery conditions.

Cost: \$445 Full day from 9:00a-5:00p \*

*Included: One hour classroom instructional including video demos and "Chalk Talk," shuttle to track, half-hour track orientation, and four hours of track exercises using front-, rear- and all-wheel-drive vehicles, radio-to-radio instructional support and track-side lunch.*

### Third Gear: Performance 1

This performance program is for those who wish to get the most out of their vehicle in all driving conditions. In addition to maximizing your ability to properly control a vehicle in a low grip situation, we also pass along the tricks and techniques utilized by the world's greatest rally drivers.

Cost: \$795 Full day from 8:30a-4:00p \*

*Included: One hour classroom instructional including video demos and "Chalk Talk," shuttle to track, half-hour track orientation, and four hours of track exercises using front-, rear- and all-wheel-drive vehicles, semi-private instruction and track-side lunch.*

### Fourth Gear: Performance 2

This program will link together the driving concepts that you learned in *Performance 1* and teach you many new ones. You will learn advanced skills on the level of those developed by world class rally drivers.

Cost: \$895 Full day from 8:30a-4:00p \*

*Included: One hour classroom instructional including video demos and "Chalk Talk," shuttle to track, half-hour track orientation, and four hours of track exercises using front-, rear- and all-wheel-drive vehicles, semi-private instruction and track-side lunch.*

### Fifth Gear: Performance 1 & 2

Combining the Center's Third and Fourth Gear programs in a single, two-day workshop, this comprehensive approach teaches the most advanced skills that only world class rally drivers develop. You will learn the 'Scandinavian Flick' as well as other cornering, acceleration, and braking techniques. You will acquire enhanced balance and control whether you drive a front-, rear-, or all-wheel drive vehicle. Plenty of practice sessions are provided so you can refine your newly learned skills to an instinctual level. Limit 10 students.

Cost: \$1550 Two full days from 8:30a-4:00p \*

*Included: One hour each day of classroom instructional including video demos and "Chalk Talk," shuttles to track, half-hour track orientation, and two four-hour days of track exercises on a semi-private course with individual attention using front-, rear- and all-wheel-drive vehicles, semi-private instruction and track-side lunches. Note: Day 2 will extend to 6:00p.*

### Sixth Gear: Corporate & Custom

Call for corporate, group and private sessions customized to meet your specific needs.

\* Note: In Feb and Mar, classes begin 15 minutes earlier than times listed.

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Call 1-800-949-7543 for more information or to schedule a class.

Not sure which class to take?  
Call us or visit [www.WinterDrive.com](http://www.WinterDrive.com)  
to find out more.